HUI-JU, CHOU

Product + Graphic designer

WEB LINK | www.huiju.design

CONTACT | +886 918857766
etyy1219@hotmail.com

PERSONAL STATEMENT

I am an industrial designer based in Taipei, Taiwan. I focus on creative products which are both functional and aesthetic. I especially like geometric figure and structure, giving my works simple steady, and structural looks.

I am always looking for creative ways to design products. In each new challenge, I find patterns in human behaviors and my design experience, aiming to create products with a holistic approach. I have been interested in design strategy and multidisciplinary design. It is my hope in the future to carry out my design by collaborating with other discipline.

EDUCATION

2010 -2014
Industrial Design | Shih Chien University. Taiwan

2007 -2010
General Education | ChangHua Girls' High School. Taiwan

2004 -2007
General Education | ShenGang Junior High School. Taiwan

1998 -2004
General Education | ShinGang Elementary School. Taiwan

WORK EXPERIENCE

Dec. 2014 – Now
Product & UI designer
Medien,
IoT software and hardware integrator (startup) – Taiwan

May. 2015 – Oct. 2015
Contracted Project designer
Soundtechs Co., Ltd – Taiwan

AWARDS / RECOGNITIONS

Dec. 2014
Merry Award (electronic product) - Taiwan
Honorable Mention 1 item

Jun. 2014
Master Award (product design) - China, Global
Merit Award 2 items

EXHABITION

- **May. 2014**
  The Young Designers' Exhibition (YODEX) - Taiwan
- **Oct. 2013**
  The 6th Cross-strait (Xiemen) Cultural Industries Fair - China

ACTIVITIES

- **Aug. 2014**
  Traditional Craft design visit and workshop - Japan
  Master Award Group
- **Jul. 2013**
  Service design workshop - Germany
  FHWS University of Applied Sciences

CREATIVE SKILLS

Product Design (Major)

Graphic and UI (Interest)

Coding (basic)

COMPUTER SKILLS

2D

- Adobe Illustrator
- Adobe Photoshop
- Wordpress
- Tumult Hype
- HTML & CSS
- Motion graphic

3D

- Autodesk Alias
- Pro/ENGINEER
- Keyshot

TECHNICAL SKILLS

Product design related:

- Sketch
- 3d modeling
- Prototyping
- Woodworking
- ⋮

Graphic design related:

- Printing
- Editorial design
- Illustrate
- Brand
- ⋮

LANGUAGE

Chinese (native)

English (Advanced)